



# Empowering Utilities with Advanced Energy Disaggregation

Thessaloniki, Greece  
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# NET2GRID is an Energy AI company that **unlocks value from energy data**



Founded in 2011



The Netherlands  
Greece  
USA

# Agenda



- Energy transition
- Energy disaggregation
- NET2GRID services

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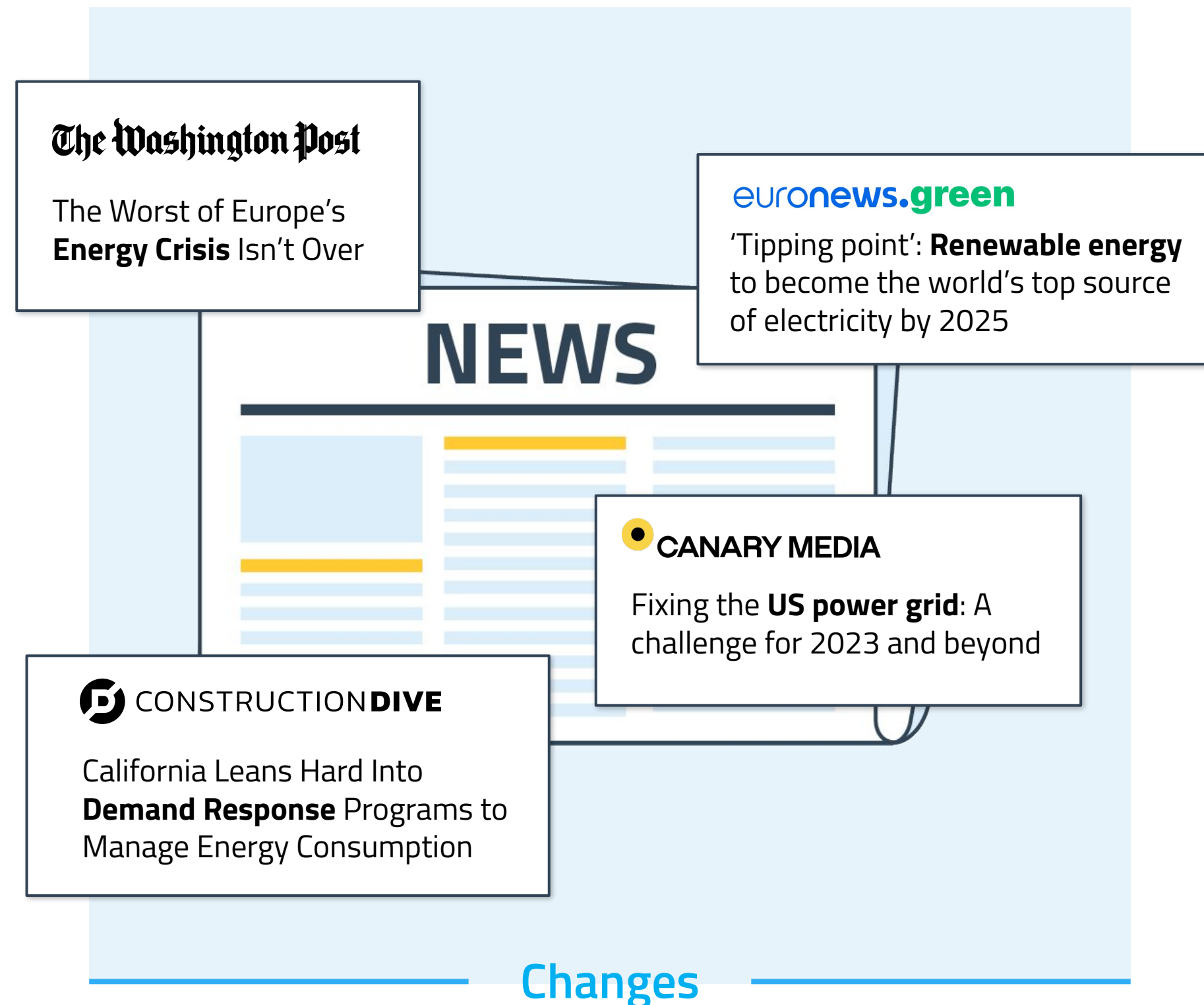
# Energy transition

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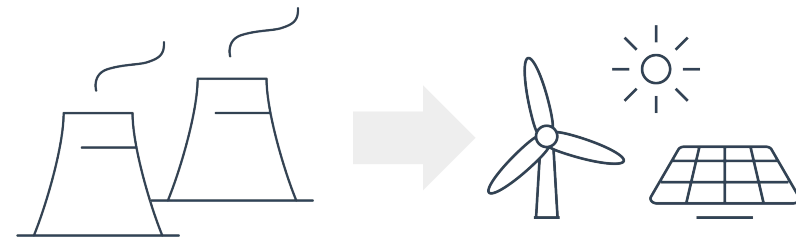


**NET2GRID**

# The **energy transition** shakes the energy industry...



# Changes in the energy market ...



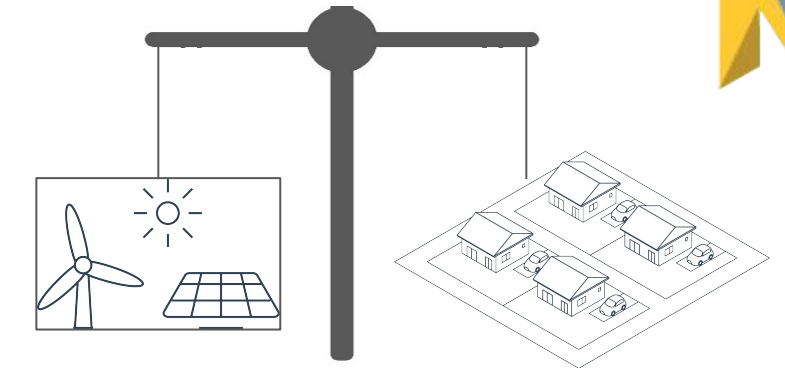
## Grid modernization

turns consumers into energy producers  
(and forces them to electrify)



## Rising energy prices

Make energy costs (reduction) a high priority for  
consumers



## Balancing supply and demand

Weather-dependent power generation and increased  
energy demands, force companies to better align  
production and consumption to offload grid



... are creating opportunities for **utility companies** to ...

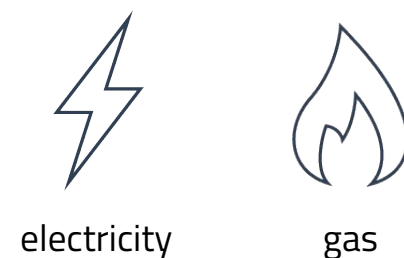
help their customers invest and  
reduce energy costs

build longer and more profitable  
relationships with these customers

enable growth by better balancing  
supply and demand

... by broadening their portfolio of products and services.

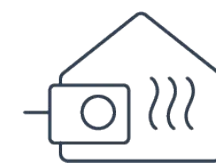
## Commodity



## Energy as a Service - Installing, financing, and managing smart energy assets



variable tariffs



heat pumps



local energy  
storage



high efficiency  
appliances



Solar PV



Smart  
charging



Home Energy  
Management

# What does the energy transition mean for energy retailers?



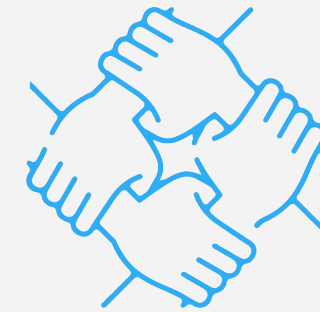
## Engage

Help customers understand their energy consumption



## Empower

Help customers take direct action and experience quantifiable savings



## Collaborate

Help customers optimize the efficiency of their DER assets

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# Energy disaggregation

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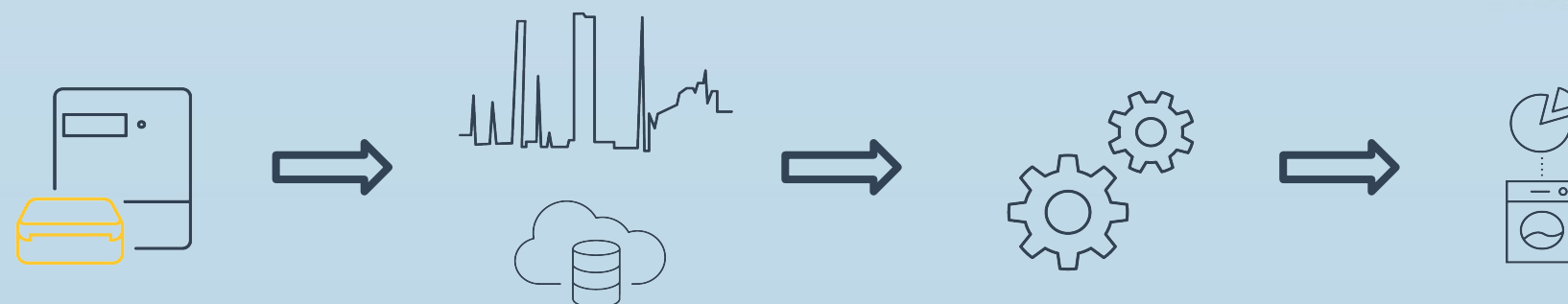
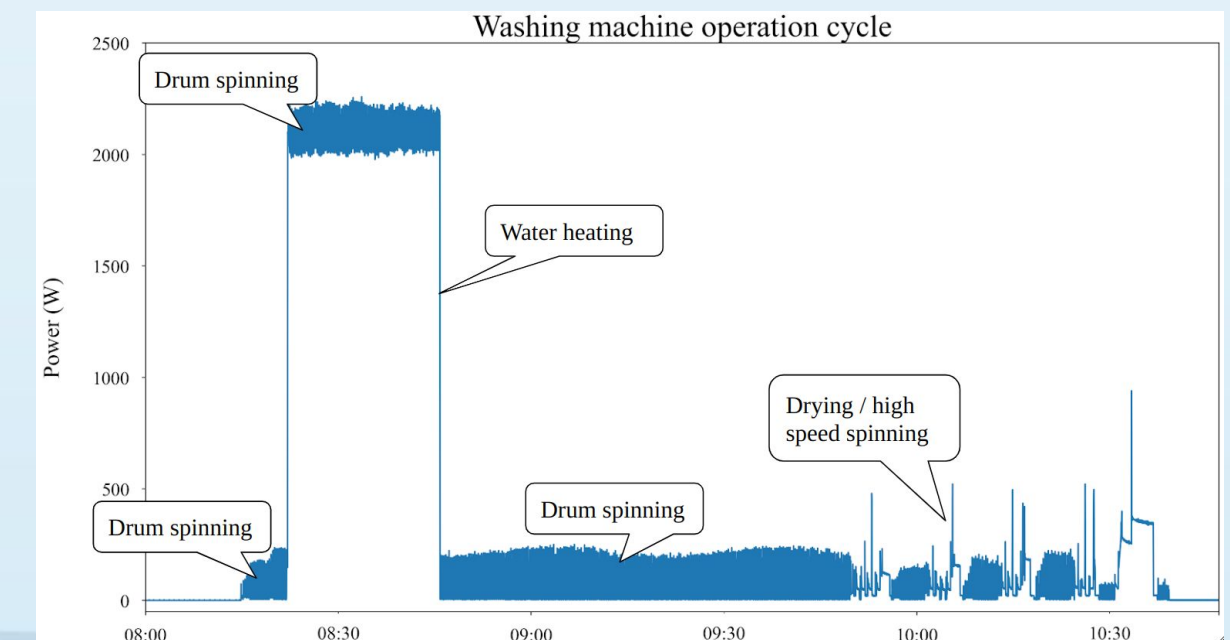
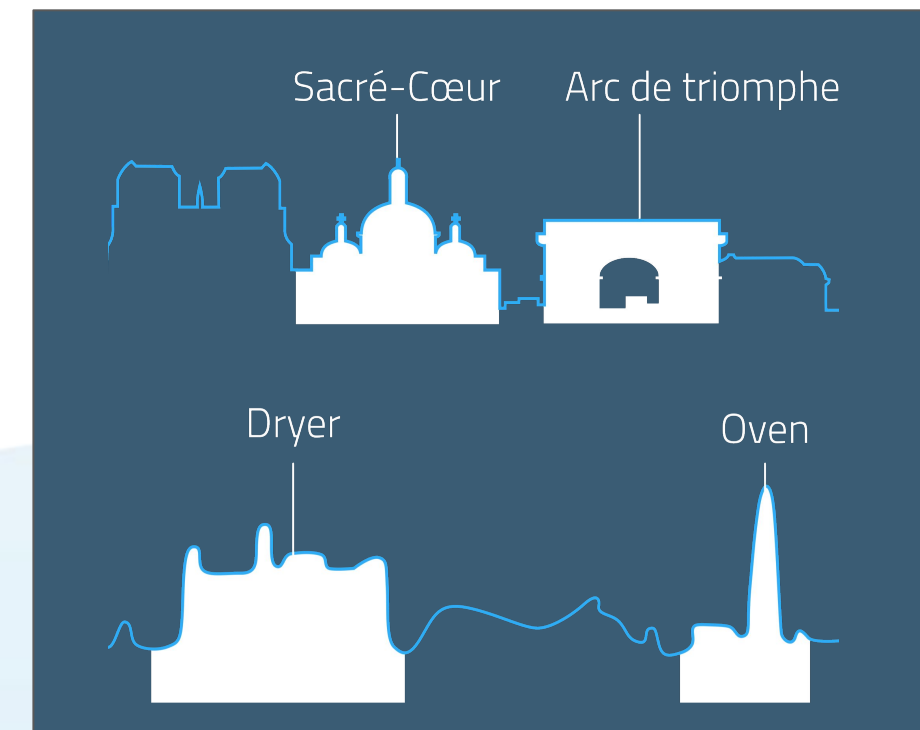


**NET2GRID**

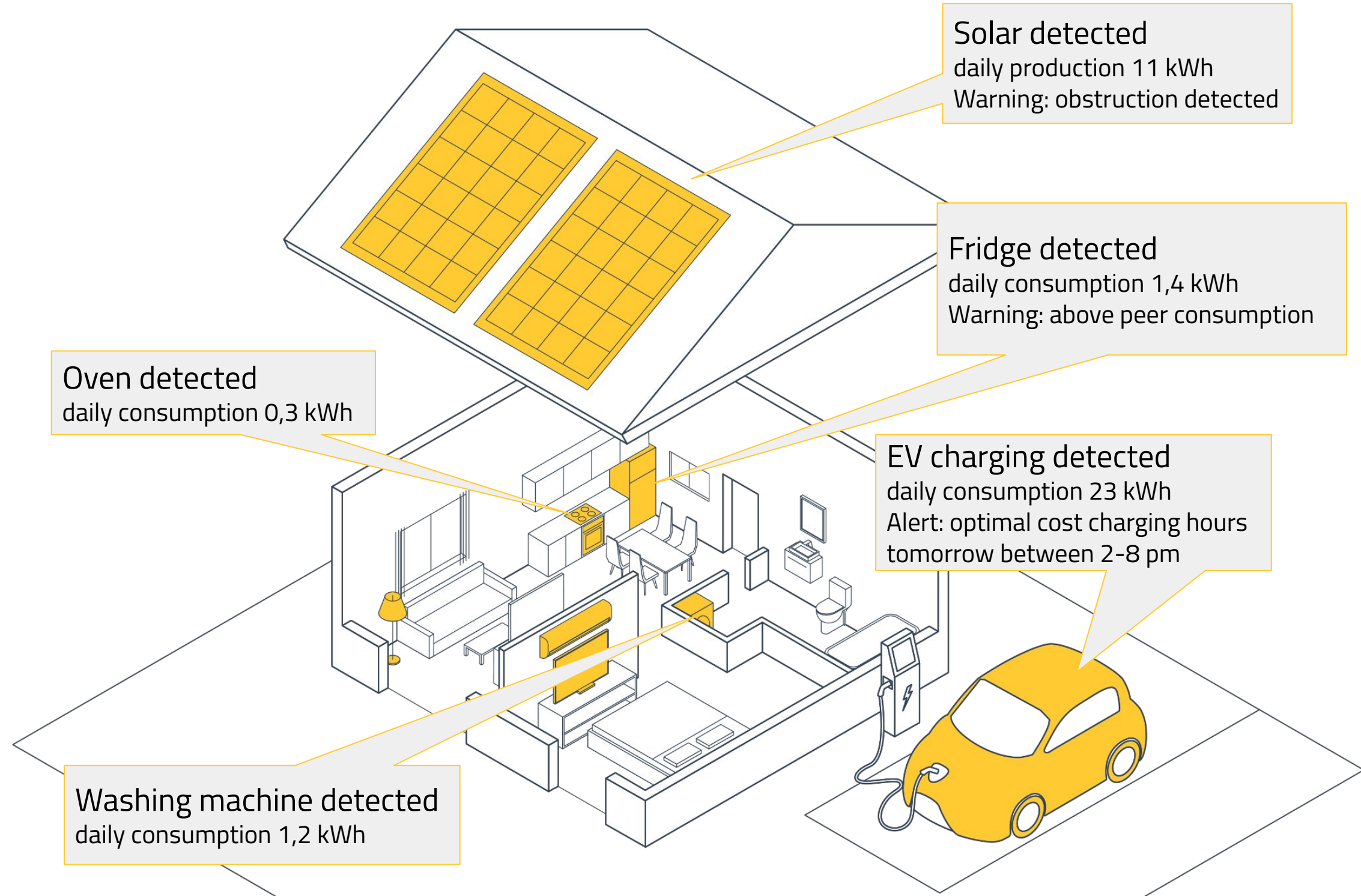
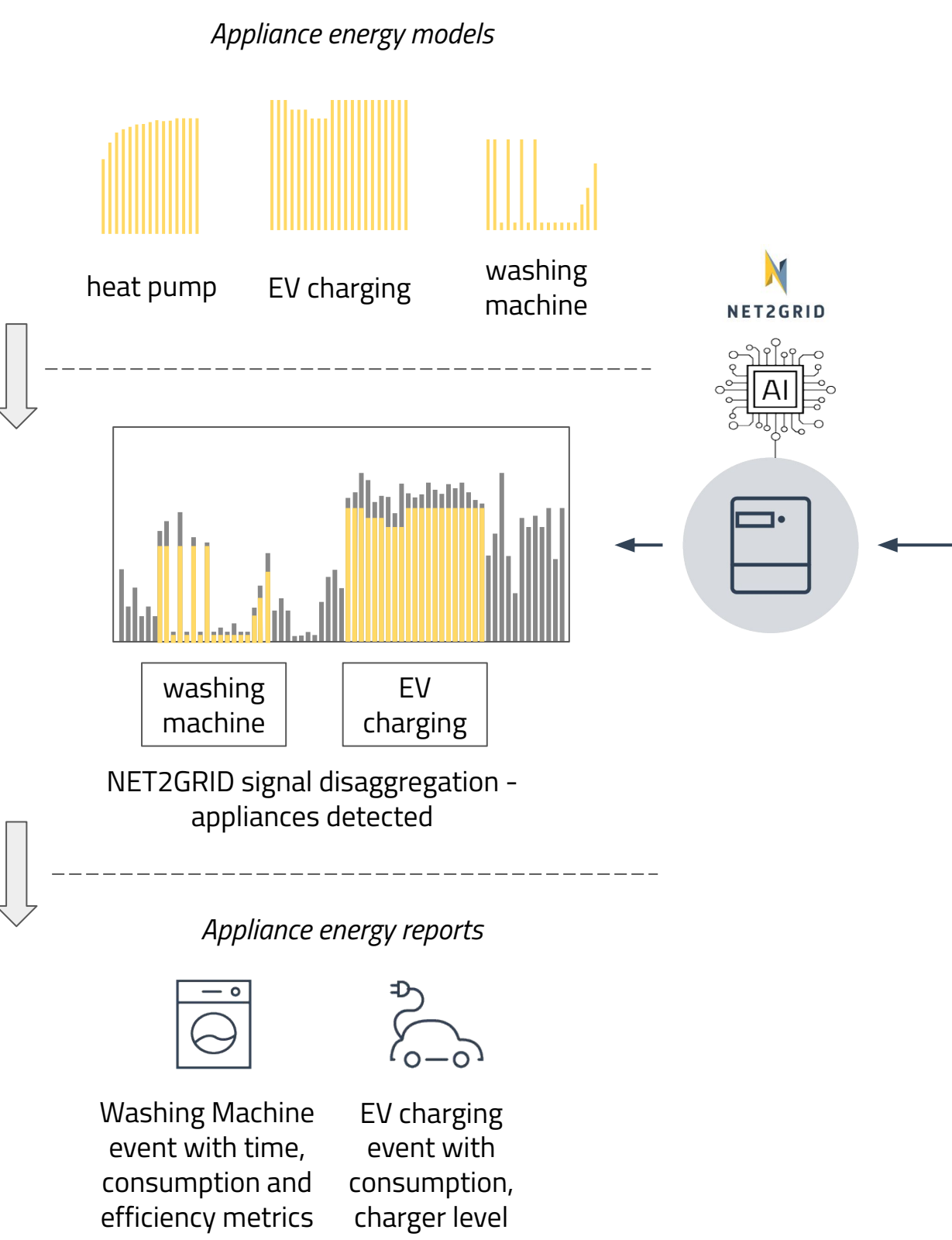


# Definition

- Consumption breakdown at appliance/activity level
  - = Estimate the energy of each appliance or activity
- Intrusive Load Monitoring
  - Hardware-based approach
  - Install a meter behind each appliance
- Non-Intrusive Load Monitoring (NILM)
  - Software-based approach
  - Analyze SM measurements



# Example of NET2GRID's disaggregation



# Benefits



- Customer engagement
  - Increased energy efficiency and awareness
- Personalized services
  - Understanding end-users' needs
  - Offer meaningful and personalized services
- Grid awareness
  - Locate major behind-the-meter assets (e.g., EVs, PVs, and storage units) in the grid
  - Enable better planning and foreseeing of grid investments

# Customer engagement



Design richer & more meaningful touchpoints with end-users

## Insight

Energy consumption and bill break down by activities or appliance

## Am I Normal?

Implementing self and peer comparisons

## How Can I Save?

Personal relevant recommendations

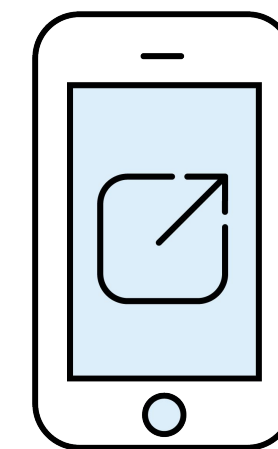
## Alert Me!

Heating Cost , Self Consumption and peak activity alerts

## Surprise Me!

Solar and EV Monitoring and Insights Without Hardware

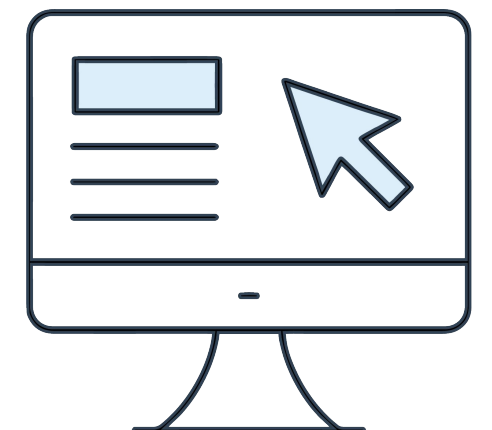
## Delivered through API



'My utility'  
app



Call center

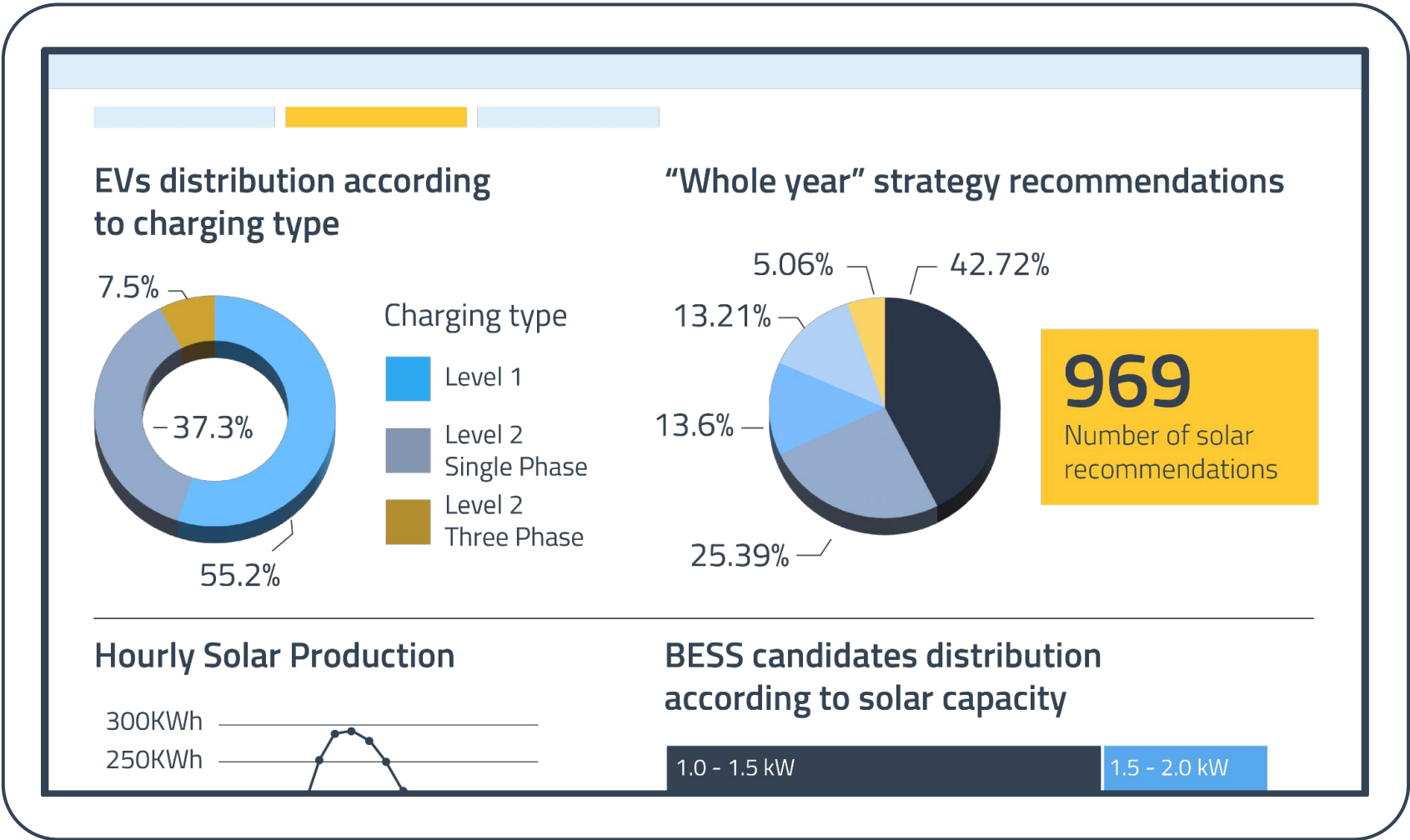


Portal

# Personalized services



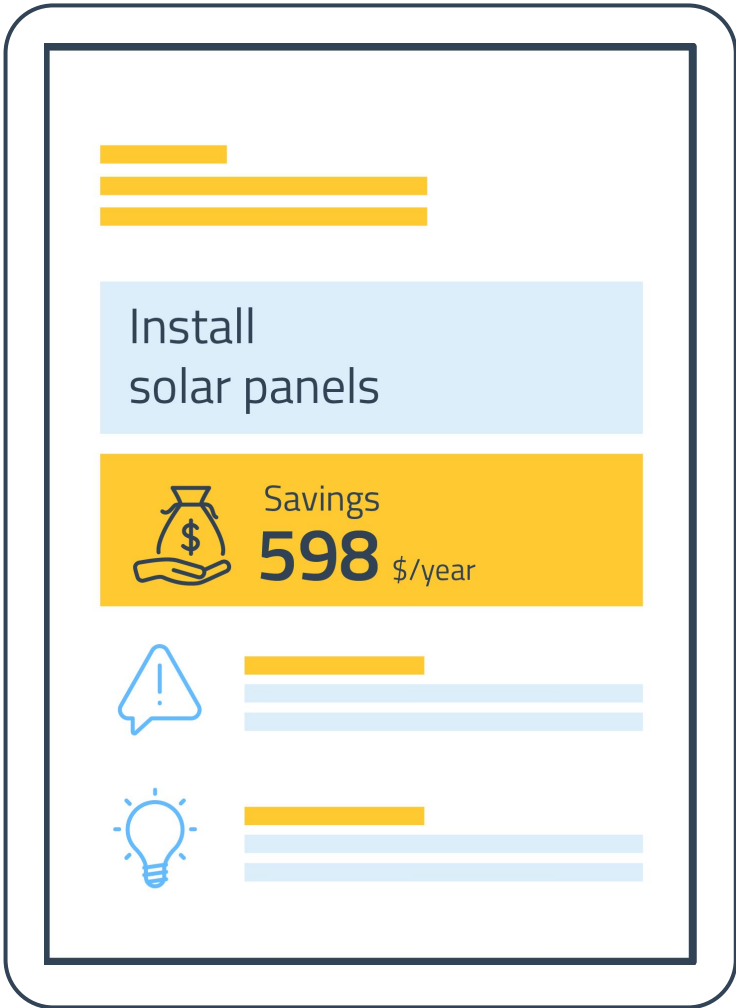
Access richer customer insights to ...



Make marketing more efficient



offer personalized contracts



and upsell to new energy saving solutions & products



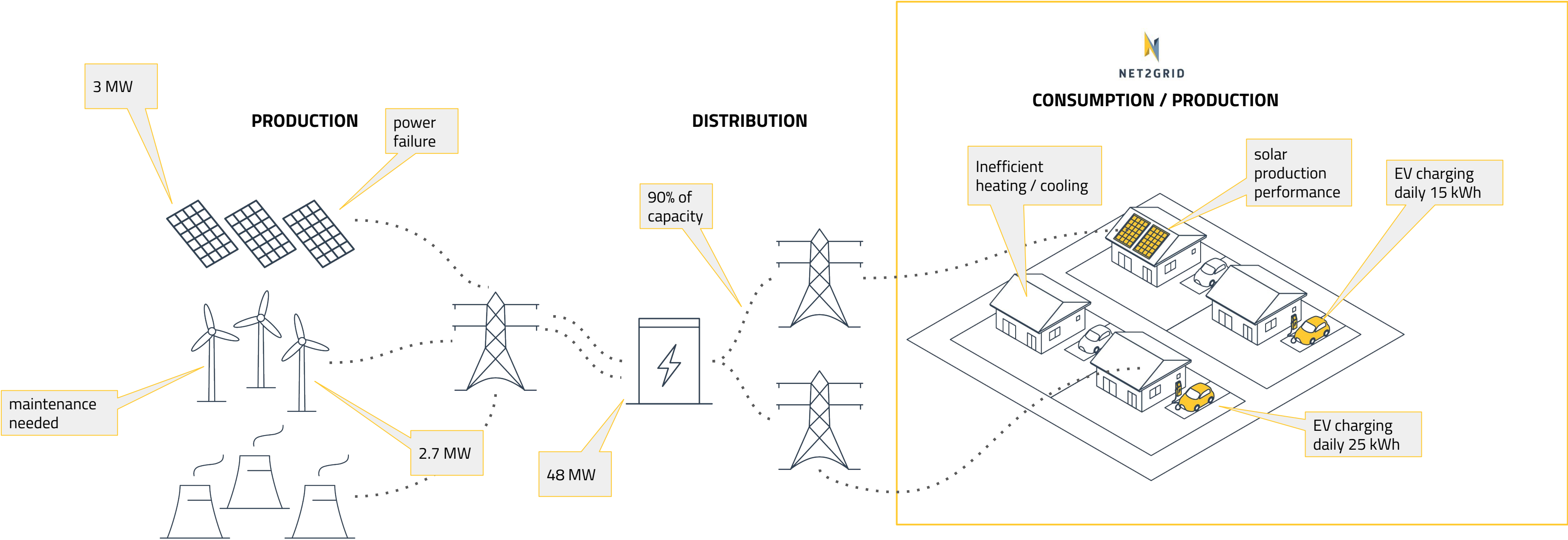
# Grid awareness



- Create a digital twin of the distribution network
- Enhance grid visibility by locating major behind-the-meter assets
- Enable better grid planning and management



# Grid awareness - Digital twin



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# NET2GRID services

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**NET2GRID**



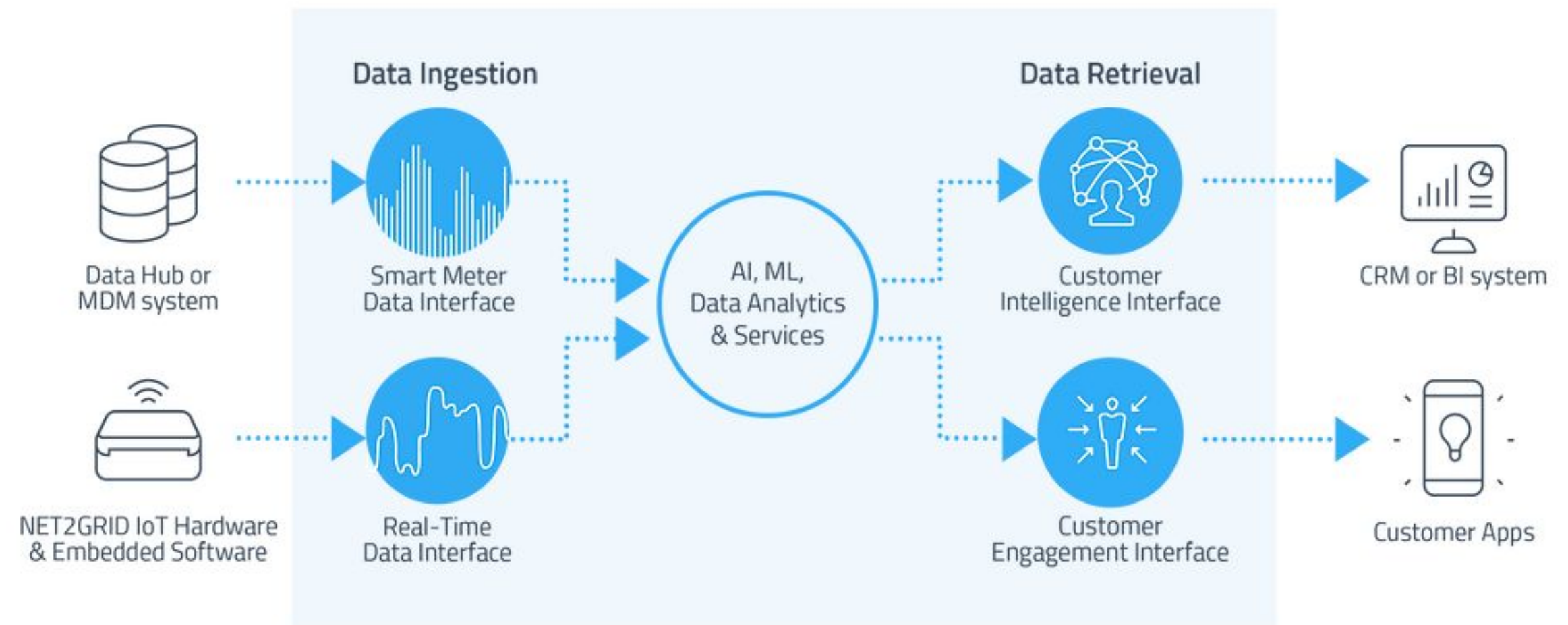
# One stop solution for disaggregation of all granularities



15-30-60 min  
MDM



1-10 sec  
realtime

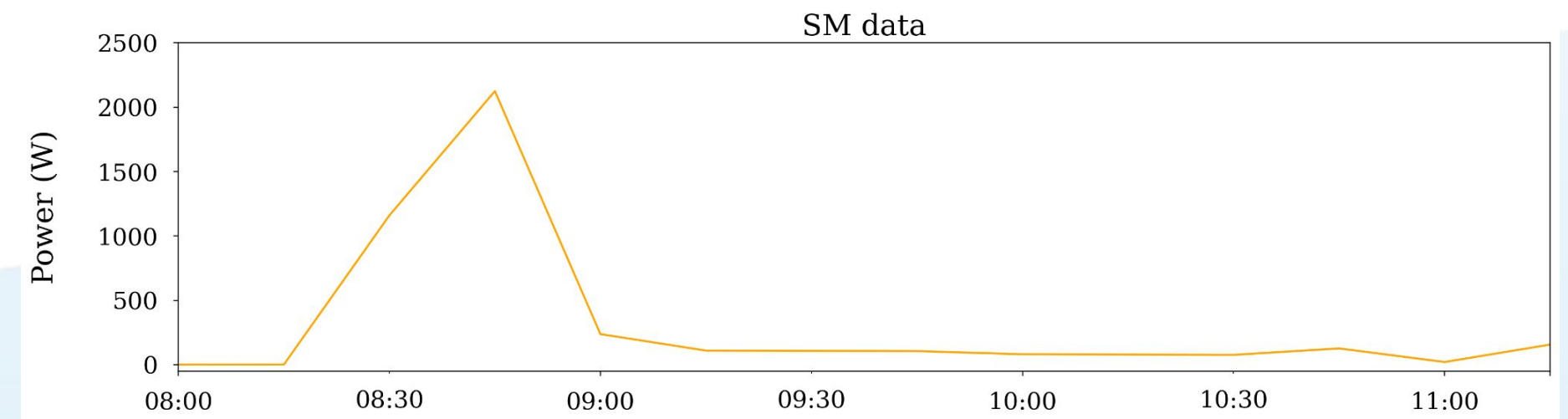


# Data granularity



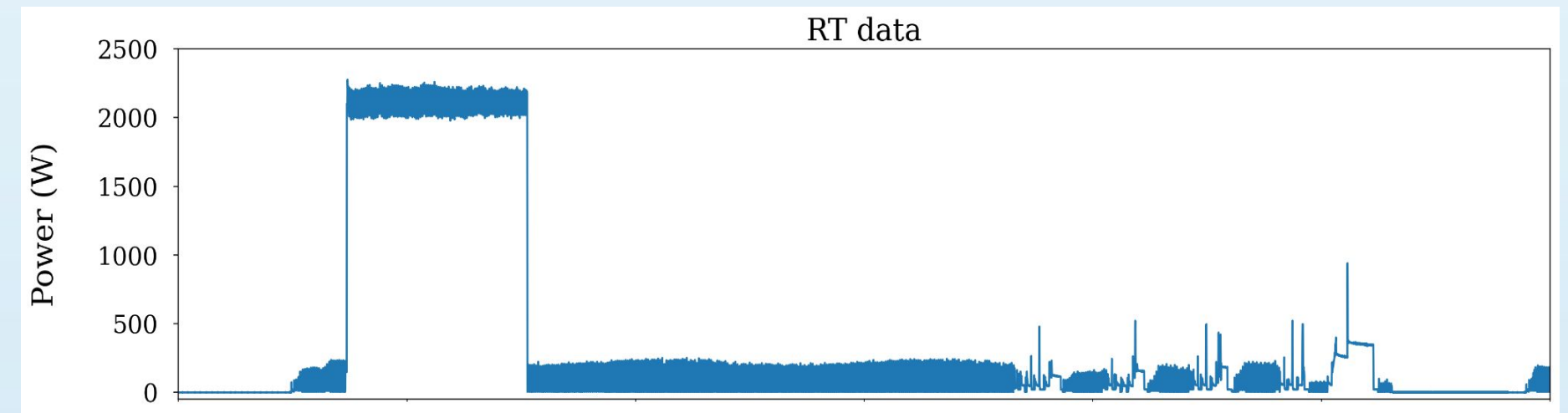
- Low resolution

- 15/30/60 min. data
- Typical SM measurements



- High resolution

- 1-10 s. data
- More advanced meters (AMI 2.0) or additional hardware

















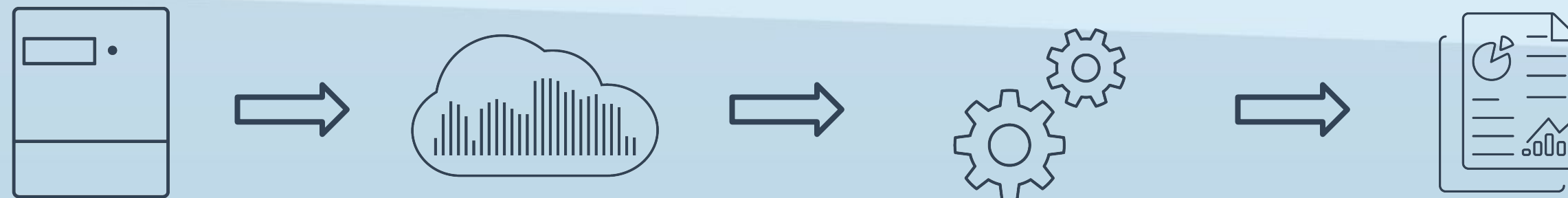
Low resolution data (15–60 min.)

# Overview

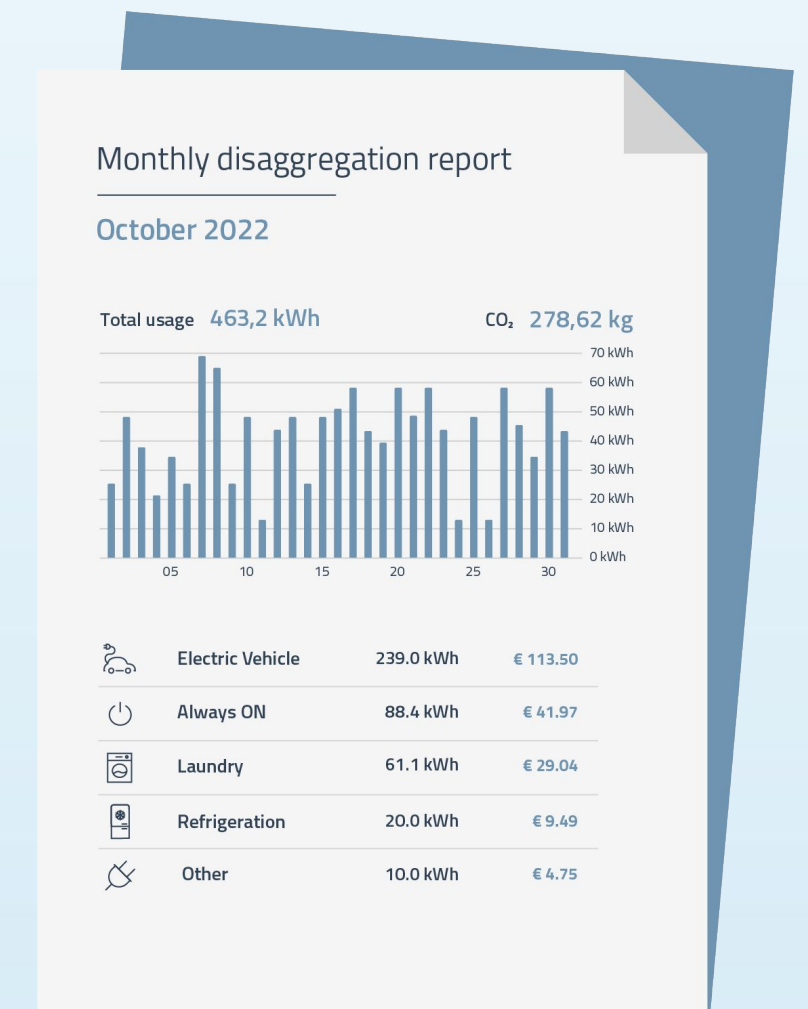


- Low sampling frequency
- Energy measurements at intervals of **15/30/60 min.**
- Already-installed meters owned by DSOs
- Profile Information
- Not detailed enough to provide appliance-level disaggregation
- **Category-level** disaggregation

 Always-On/Standby	 Electric Vehicle	 Space Heating
 Refrigeration	 Pool & Sauna	 Water Heating
 Laundry	 Lighting	 Other
 Cooking	 Entertainment	 PV production



# Produced reports



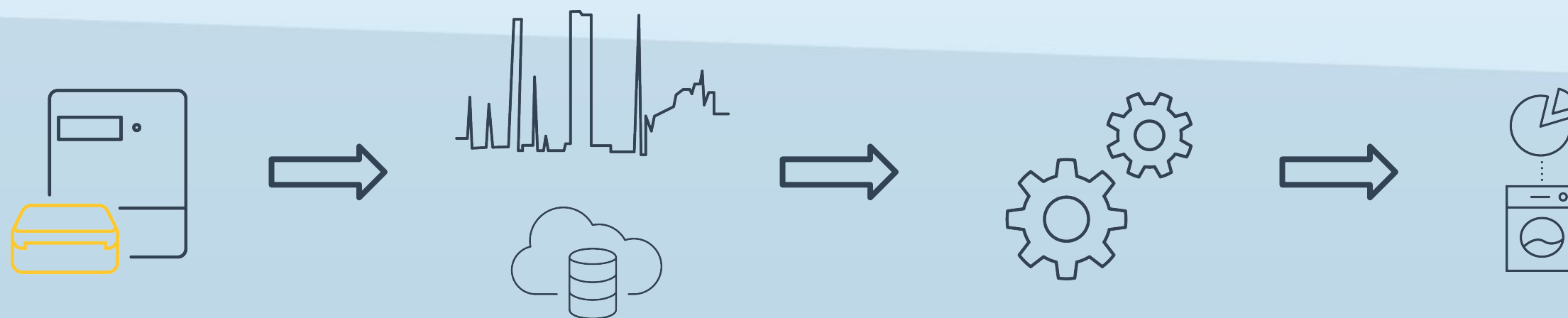
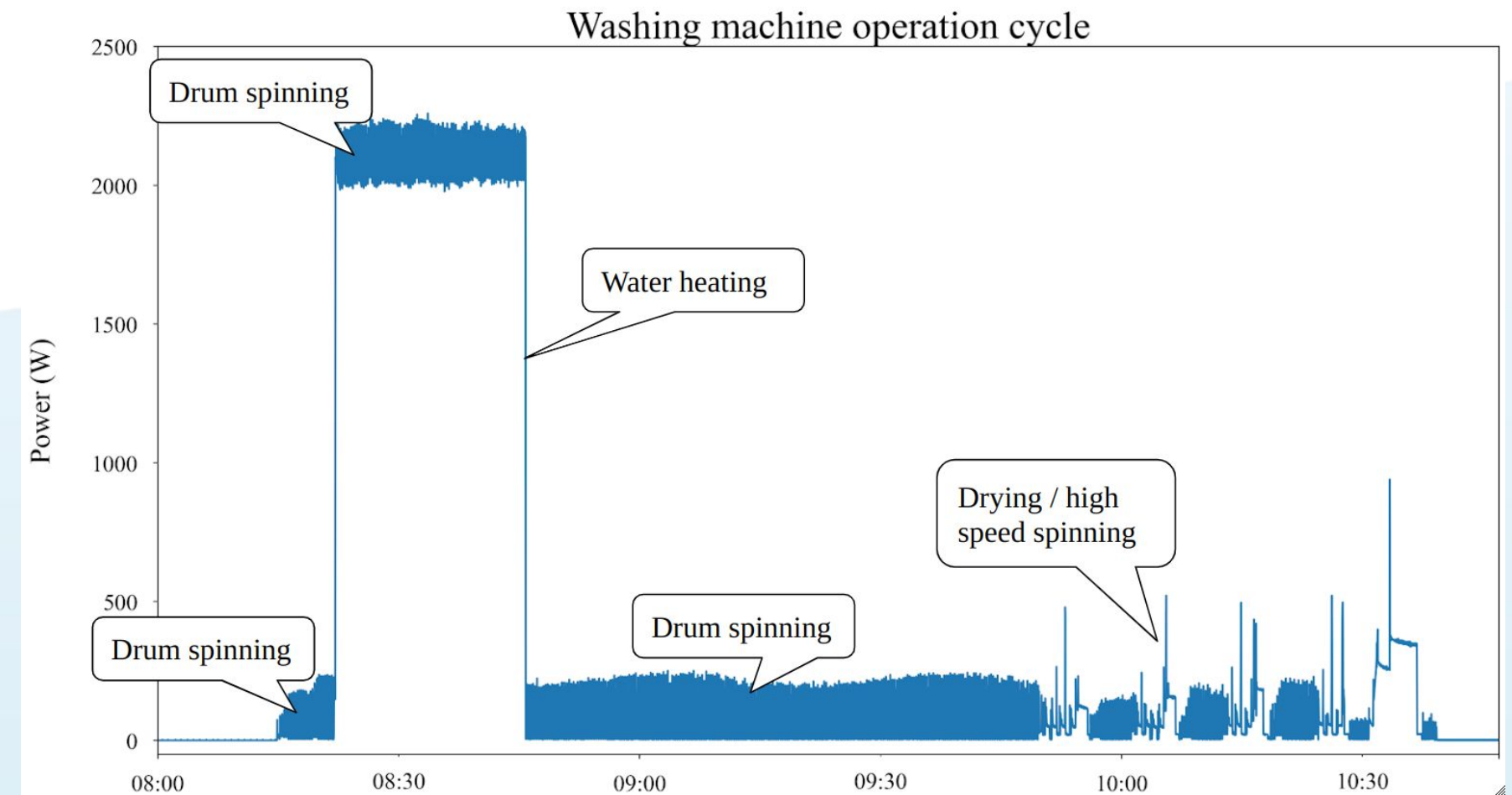


High resolution data (1–10 s.)

# Overview

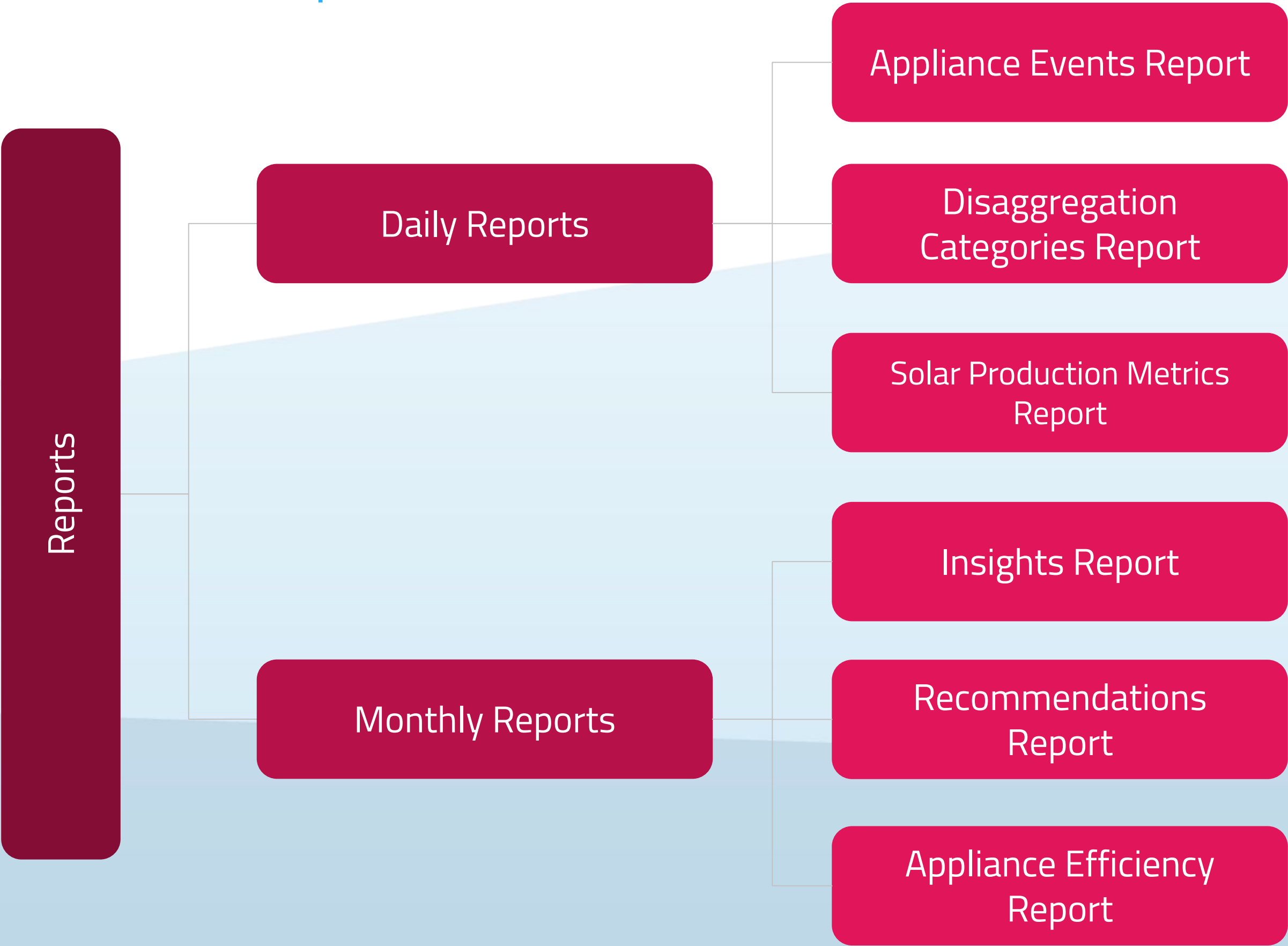


- High sampling frequency
- **1-10 s.** power data
- Very detailed consumption patterns
- Profile Information
- Detection of specific **appliances**
  - **start/stop time and**
  - **energy per event**
- Additional hardware is required





# Produced Reports



Appliance events (start/stop time, energy consumption per event) for the previous day.

Efficiency score of appliances (dishwasher, washing machine and refrigeration)

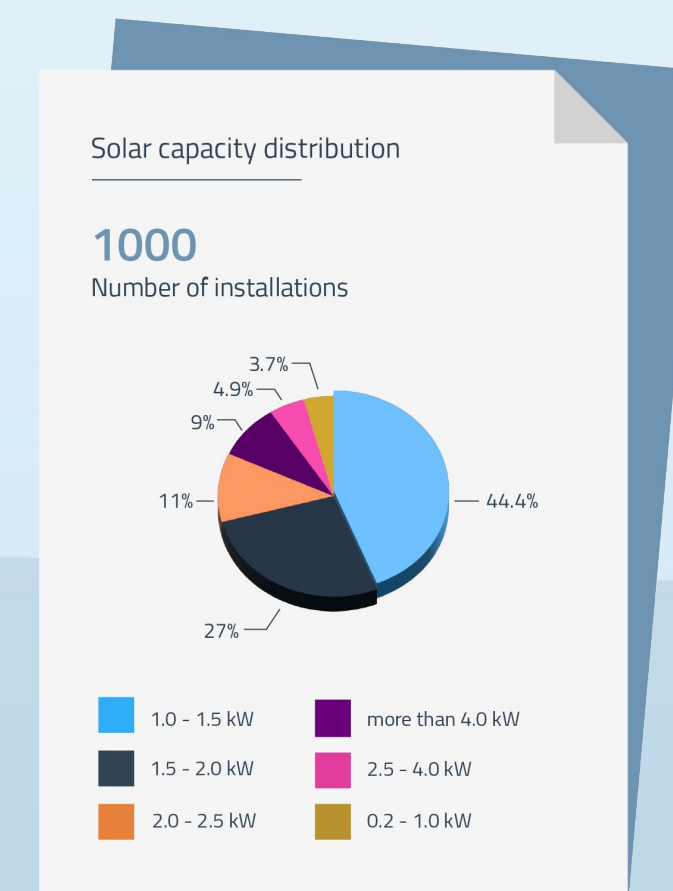
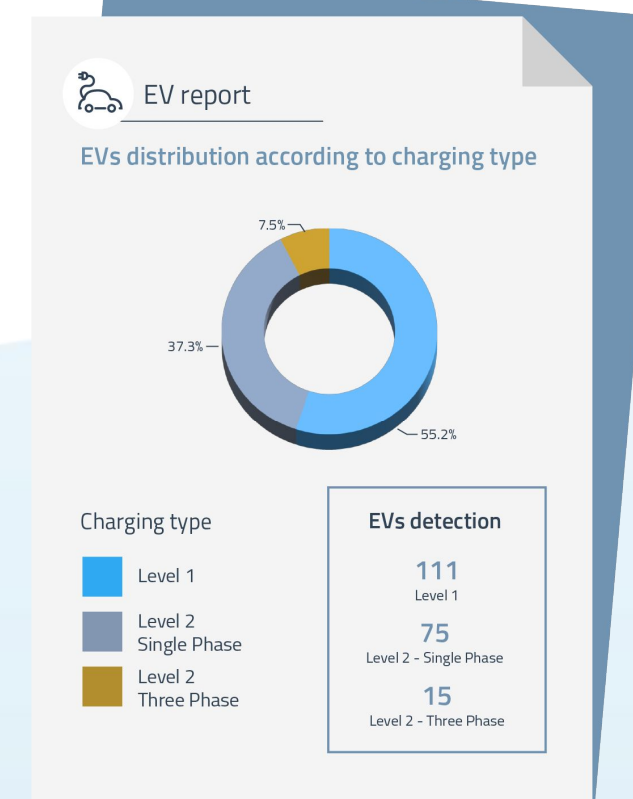




# DER Intelligence

# Overview

- Energy measurements at intervals of **15/30/60 min.**
- **No profile information required**
- Focus on major behind-the-meter assets:
  - **Electric Vehicle:**
    - Monitor the integration and charging sessions of EVs in the network
  - **Photovoltaic Unit:**
    - Estimate decentralized generation in hourly intervals
  - **Battery Energy Storage System:**
    - Detect storage units in the grid



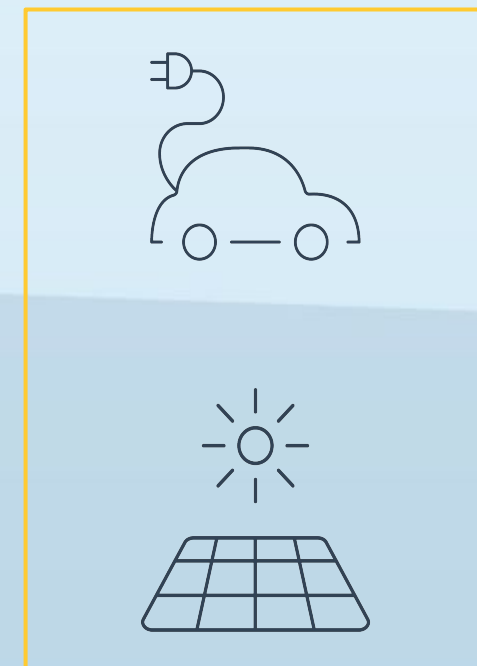
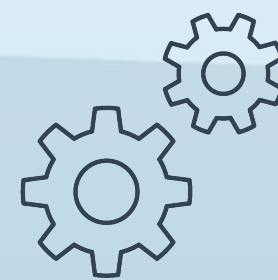
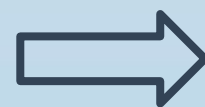
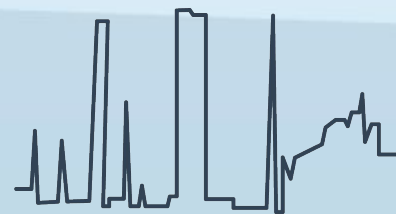
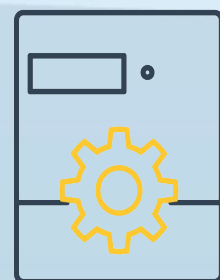
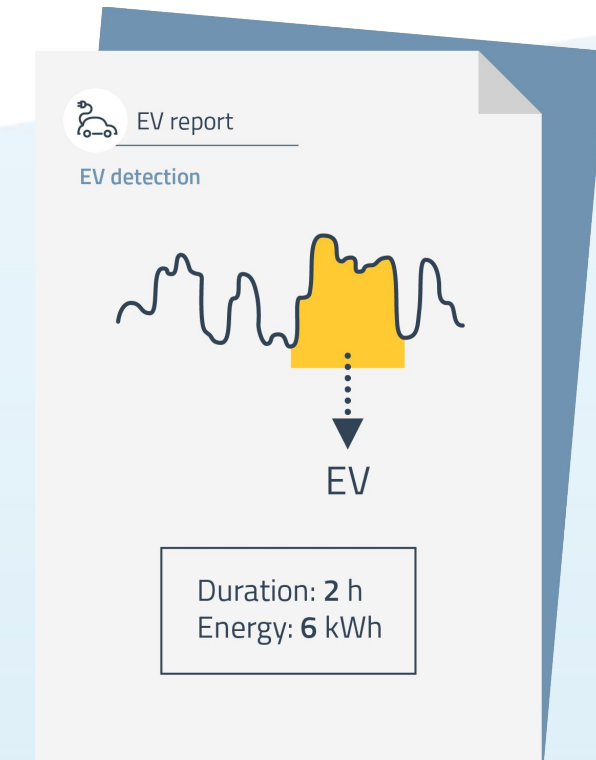


# Distributed Intelligence

# Overview



- Direct access to high resolution data (1-10 s)
- Data analytics on the edge integrated into smart meters
- Optimized disaggregation models for constraint processing capacity
- **Electric Vehicles:**
  - Installed charger type (L1, L2 single- and multi-phase charger)
  - Charging events (start/stop timestamp and energy per event)
- **Continuous development:**
  - PV and storage insights



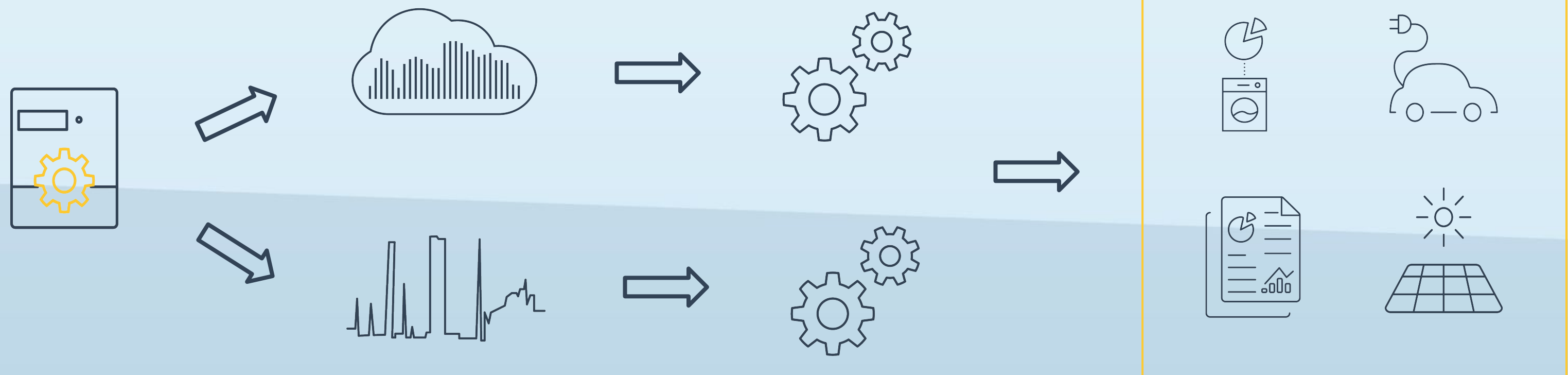


# Edge-to-Cloud Continuum

# Combining cloud and edge models



- Higher data resolution results in:
  - higher storage costs
  - higher transfer costs
- Combining low-resolution analysis on cloud and high-resolution on the edge to minimize cost and improve accuracy





# Thank you!

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