IREC

Independent leadership.
Trusted clean energy expertise.

INTERSTATE RENEWABLE ENERGY COUNCIL

Invitation to Sponsor the 16th *National Solar Jobs Census* Report

Since 2010, the National Solar Jobs Census has tracked the dynamic development of the solar industry. The Census is a powerful tool for policymakers, businesses, community leaders, and clean energy advocates to demonstrate the full impact of solar energy and battery energy storage. It is particularly relied upon as a means to explain the job creation benefits of the solar and storage industries and the job impacts of different policy decisions.

The Census is the only report specifically dedicated to tracking and analysing the industry's employment, economic growth, and trends in employee recruitment and hiring requirements in the United States. To view past Census reports, **click here**.

This report is funded independently and fully through private supporters like you, and IREC makes this resource available for free to everyone.

What Does the Census Include?

The Interstate Renewable Energy Council (IREC)'s National Solar Jobs Census report is the most comprehensive and rigorous analysis of solar labor market trends in the U.S. Most solar companies and suppliers are familiar with the Census by virtue of participating in the annual survey, which is administered by a third-party research firm specializing in the energy sector.

The upcoming edition will cover:

- Detailed discussion of solar market and employment trends, including:
  - Solar jobs by sector, market segment, and occupational category
  - Solar jobs by state
- Informative statistics on solar workforce development, such as hiring challenges employers are facing, education and experience requirements, recruitment and retention solutions, and more
- Insights on the job impacts of recent policies and actions influencing growth
- Analysis of solar PV capacity compared to employment growth
- Bite-sized infographics and profiles of timely issues for additional context on the state of the industry

How Can I Get Involved?

IREC looks forward to working with all of our sponsors to showcase how the solar and storage industry is changing lives across the U.S. through job creation and well-paying careers, cleaner air, and stimulating economic growth.

CHAMPION – CUSTOM ($25,000+)

- Topline Solar Jobs Census sponsorship acknowledgment on the report's webpage on IREC's website
- Branded profile feature within the report
- Acknowledgment as a 2025 lead sponsor in report communications
- Amplified media visibility (quote in Census press release)
- Plus all benefits below

CHANGE AGENT – $10,000

- Highlighted placement in the Solar Jobs Census (such as a quote)
- One placement in IREC's monthly newsletter (to our list of 48,000+ subscribers) in the coming year to highlight a clean energy-related event, news, or opportunity*
- Opportunity for staff to be featured in a panel presentation within the next year
- Plus all benefits below

ADVOCATE – $5,000

- Acknowledgment on the Solar Jobs Census page on IREC's website (with logo)
- Recognition in digital outreach (with logo), including a minimum of 3 social media posts and report release emails
- Advance invitation to related Solar Jobs Census programming and IREC-hosted in-person conferences and events in the coming year
- Plus all benefits below

ALLY – $2,500

- Recognition in digital outreach (without logo), including a minimum of 3 social media posts and report release emails
- Plus the benefit below

FRIEND – $500+

- Acknowledgment on the Solar Jobs Census webpage on IREC's website (without logo)

Click here to make a contribution online! Your financial contribution is fully tax-deductible. In-kind support is also welcomed! To discuss sponsorship options and benefits, or if you have any questions, please contact Sunny Wang at **sunnyw@irecusa.org**.

*Content subject to approval to ensure alignment with IREC's mission and quality standards.

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